



TURN YOUR NIBA PRESENCE INTO A MEDIA MOMENT

CAPITAL MARKETS MEDIA + INVESTOR AWARENESS + LIVE CONFERENCE EXPOSURE

THE NATIONAL INVESTMENT BANKERS ASSOCIATION



OCTOBER 6-7, 2026

153rd Investment
Conference



THE MARRIOTT/WESTIN

Ft. Lauderdale Beach Resort
Ft. Lauderdale, Florida

All Roads Lead to NIBA

Corporate Roadshow and Off Road with Frank Ferraro & Andrea Cataneo are proud to serve as the official Media Sponsor for the upcoming October NIBA Conference, while also supporting the organization through our role as Chair of the Digital Media Committee. In conjunction with NIBA, we are launching a new series of integrated media, podcast, video, and investor awareness packages specifically designed to help presenting companies and sponsors maximize their visibility surrounding the event. By combining executive interviews, professionally produced media content, social distribution, roadshows, and live investor engagement with the reach and credibility of NIBA, participating companies now have the opportunity to build momentum before the conference, amplify their exposure during the event, and continue investor awareness long after the conference concludes.

MOST CONFERENCES OFFER **EXPOSURE.** CRS CREATES **MEDIA MOMENTUM.**

At NIBA, companies already have access to a highly relevant capital markets audience.

Corporate Roadshow adds the **media layer** around that experience — helping companies turn a conference appearance into professional content, investor awareness, executive visibility, and ongoing digital exposure.



PODCAST



VIDEO
INTERVIEWS



INVESTOR
AWARENESS



LIVE
ROADSHOWS



TV & DIGITAL
EXPOSURE



AMERICAN ROADSHOW



INVESTOR
AWARENESS



LEADERSHIP
POSITIONING



CAPITAL
MARKETS IMPACT

MEDIA MATTERS BEFORE A CAPITAL RAISE

*Visibility Comes
Before Capital.*

Before investors engage, they need to understand the company, the leadership, the opportunity, and the story.

Professional media helps companies:



Build awareness before investor meetings



Create credibility around leadership



Explain the business clearly and confidently



Support outreach with polished content



Stay visible after the conference ends



**A PRESENTATION LASTS ONE DAY.
MEDIA KEEPS WORKING LONG AFTER THE EVENT.**

WHERE CAPITAL MARKETS MEETS MEDIA DISTRIBUTION

Professional interviews, executive content, podcasts, video, social media, and digital exposure — distributed across a growing network of recognized media and platform partners designed to maximize visibility.

- Professionally produced executive interviews
- Podcast and video distribution
- Social media visibility and short-form content
- Digital exposure across recognized platforms
- Corporate Roadshow media ecosystem
- Ongoing visibility before, during, and after the event



Apple Podcast



Spotify



Amazon Music



Podcast Index



Overcast



iHeart Radio



Podcast Addict



Castro



Castbox



Podchaser



Pocket Casts



Listen Notes



Player FM



GoodPods



TrueFans

Your content does not stop at the conference — it continues working across a broader media network.

THE NIBA OPPORTUNITY

A Capital Markets Audience in One Room.

The 153rd NIBA Investment Conference brings together public and pre-public companies, investment bankers, broker/dealers, private equity groups, institutional investment firms, RIA's, family offices, fund managers, and high-net-worth investors.



October 6–7, 2026



153rd Investment Conference



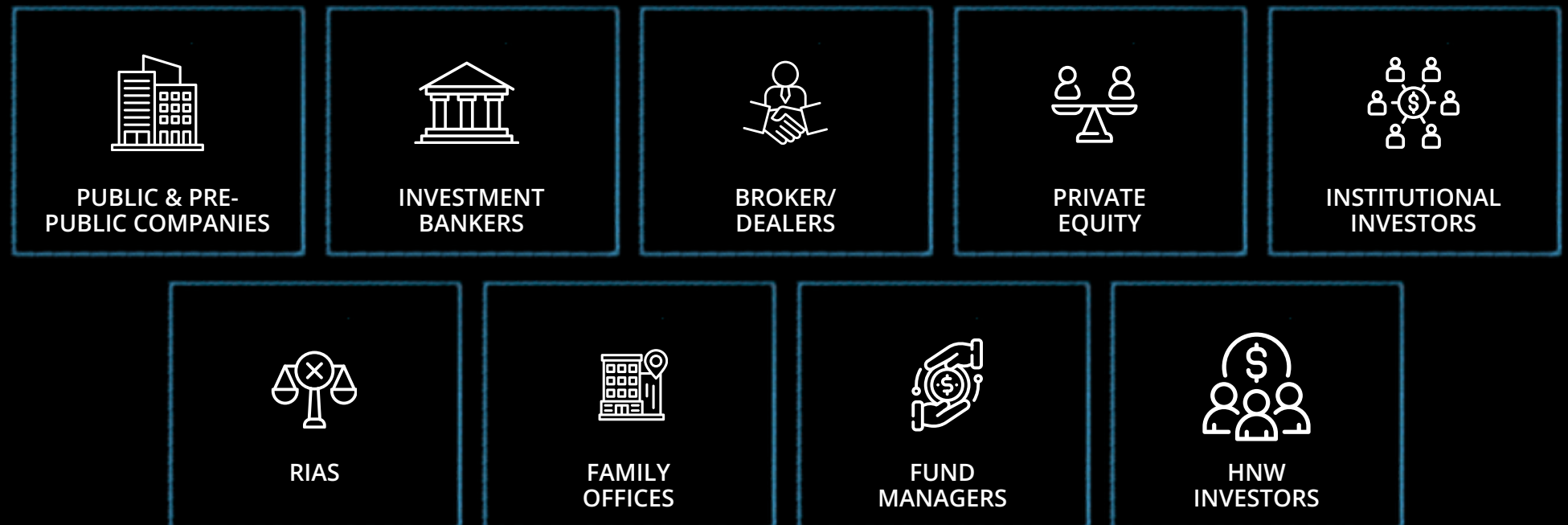
The Marriott/Westin ft. Lauderdale Beach Resort



Ft. Lauderdale, FL



CRS HELPS COMPANIES MAXIMIZE THIS MOMENT WITH MEDIA, CONTENT, AND INVESTOR-FACING VISIBILITY.



WHAT CRS ADDS TO THE CONFERENCE

The Media Arm Around the Conference Experience.

Corporate Roadshow helps companies transform conference participation into a complete investor visibility campaign through executive media, podcast interviews, professional video content, investor outreach, social distribution, and live roadshow exposure.

CRS creates media momentum before, during, and after the conference — helping companies strengthen credibility, extend visibility, and stay in front of investors long after the event ends.

CRS Media Ecosystem Includes:



Off Road with Frank & Andrea Podcast



Executive video interviews



Professionally edited media content



Social media clips



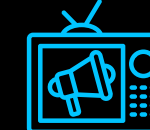
CorporateRoadshow.com profile exposure



Live roadshow / investor events



American Roadshow TV / streaming concept



National TV Commercials

CONFERENCE EXPOSURE + MEDIA AMPLIFICATION

CRS turns a conference
appearance into a complete
media campaign.

Before NIBA

Build awareness before the room fills. Promote the company story, executive message, and investment narrative ahead of the event.



During NIBA

Capture attention through presentation visibility, interviews, media coverage, networking, and investor engagement.



After NIBA

Extend the value with edited content, social clips, podcast distribution, profile visibility, and investor follow-up assets.



YOUR STORY, DISTRIBUTED ACROSS A GROWING BUSINESS AUDIENCE

Corporate Roadshow helps companies turn their message into professional content that can be used across podcast, video, investor outreach, roadshow events, and national TV campaigns.



70+

Countries Reached



700+

Cities Reached



5M+

Website visitors



Top 10

Wall Street Podcast



Weekly
Business & Market
Conversations



Available on
Major Podcast
Platforms

OFF ROAD WITH FRANK AND ANDREA

Off Road

W / Frank Ferraro & Andrea Cataneo
A Corporate Roadshow Podcast

They Evaluate Leadership.

Podcast media gives executives a platform to speak directly, explain their vision, and build trust in a conversational format.

Podcast Visibility Can Help Companies:



Introduce the leadership team



Communicate the company story



Explain the market opportunity



Create a shareable investor-facing asset



Support social media and email outreach



INVESTOR ROADSHOW EVENT

From Conference Visibility to Investor Engagement.

CRS Live Roadshow Events are curated, in-person investor experiences designed to connect companies directly with accredited investors and family offices in key financial markets. Existing CRS roadshow positioning includes high-touch events built around private meetings, small-group presentations, networking luncheons/dinners, and direct investor engagement.

During NIBA week, this becomes a powerful extension of the conference experience.

Roadshow Elements May Include:



Executive
Networking



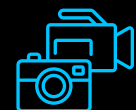
Investor
introductions



Small group
presentations



Curated investor
meetings



Professional content
capture



Post-event follow-
up assets



FAMILY OFFICE & HNWI INVESTOR EXPOSURE

Reach the Audience That Matters.

NIBA's audience includes family offices, HNWI, fund managers, institutional investment firms, RIAs, private equity groups, broker/dealers, and investment banking firms.

CRS helps companies prepare for those conversations with the media assets and positioning needed to stand out.

**Investor awareness is not
only about being seen.
It is about being understood.**



BASIC PODCAST PACKAGE

\$7,500

A simple, high-impact way to introduce your company story to an investor-focused audience while participating in the NIBA conference.

INCLUDES:



NIBA presenter registration/entry fee



Podcast appearance



2-minute interview on the NIBA conference floor.



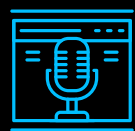
Executive conversation format



Corporate message positioning



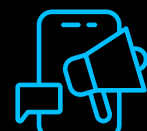
Shareable episode link



Podcast platform distribution



Custom company graphics



Content for social promotion



BEST FOR:

COMPANIES LOOKING FOR AFFORDABLE MEDIA VISIBILITY AND A PROFESSIONAL ENTRY POINT AROUND THE NIBA EVENT.
ALL PACKAGES INCLUDE NIBA PRESENTER REGISTRATION/ENTRY FEE, A \$6,000 VALUE

FULL VIDEO PACKAGE

\$12,500

A complete content package designed to give companies polished media assets for investor relations, social media, and post-conference visibility.

Includes:



NIBA presenter registration/entry fee



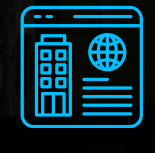
Full edited podcast video interview



Podcast / audio feature



Custom company graphics



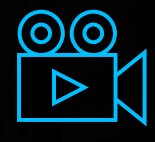
CorporateRoads how.com profile



Distribution across major platforms



3 social media clips



Professional video assets for future use



30 second video commercial.



BEST FOR:

COMPANIES THAT WANT STRONGER DIGITAL PRESENCE, EXECUTIVE VISIBILITY, AND PROFESSIONAL MEDIA CONTENT THEY CAN REUSE AFTER NIBA.

ALL PACKAGES INCLUDE NIBA PRESENTER REGISTRATION / ENTRY FEE A \$6,000 VALUE

FEATURED PACKAGE

\$15,000

The complete investor awareness plan for NIBA week and beyond.

INCLUDES:



NIBA presenter registration/entry fee



Video podcast package



Full edited executive video interview



3 social media clips



Podcast distribution on major platforms



CorporateRoads how.com profile



Live roadshow/investor event during NIBA week



Executive visibility across the CRS media network



Professional media coverage and branding



Investor-facing content for post-event follow-up



BEST FOR:

THIS IS NOT JUST A CONFERENCE PACKAGE. IT IS A MEDIA VISIBILITY CAMPAIGN BUILT AROUND NIBA. ALL PACKAGES INCLUDE NIBA PRESENTER REGISTRATION / ENTRY FEE A \$6,000 VALUE

WHY THE ROADSHOW + MEDIA PACKAGE STANDS OUT

ONE PACKAGE. MULTIPLE VISIBILITY CHANNELS.

The Roadshow + Media Package combines the strongest parts of conference exposure, executive media, video content, investor networking, and digital distribution.



IDEAL FOR:

PUBLIC COMPANIES, PRIVATE COMPANIES PREPARING FOR A RAISE, AND LEADERSHIP TEAMS THAT WANT TO BE SEEN AS CREDIBLE, VISIBLE, AND INVESTOR-READY.

Premium Media Add-On Services

Extend Your NIBA Visibility Beyond the Conference

CRS gives companies the ability to scale their media presence after the event through additional premium visibility opportunities.



American Roadshow

A professionally produced business media series designed to position company stories with a premium financial media look and feel.



National TV / Streaming Media Time

Companies with a 30-second commercial can explore placement opportunities across television, streaming, and digital media channels.



Extended Investor Awareness Campaigns

Ongoing media visibility, social distribution, and investor-facing content promotion beyond NIBA week.



Additional Commercial Production

Create additional 15-second, 30-second, or social-ready commercial assets for future campaigns.



Ongoing Media Sponsorship

Brand integration across CRS media channels, podcast content, digital visibility, and investor-facing programming.

Your NIBA media package can be the starting point — CRS can help scale it into a broader visibility campaign.

WHO SHOULD PARTICIPATE

Built for Capital Markets Visibility.



IF YOUR AUDIENCE IS INVESTORS, ISSUERS, EXECUTIVES, OR DEALMAKERS — THIS PLATFORM IS BUILT FOR YOU.

SPONSOR OPPORTUNITIES

Align Your Brand With the Capital Markets Conversation.ets Visibility.

CRS SPONSORSHIP OPPORTUNITIES

CRS sponsorship opportunities are designed for firms that want consistent visibility within the public company, investment banking, and capital markets ecosystem surrounding the NIBA conference and the broader Corporate Roadshow media platform. Sponsors align their brand directly with issuer visibility, executive media, investor awareness, and capital formation initiatives reaching:



Public and pre-public companies



CEOs and executive management teams



Investment bankers and broker dealers



Family offices and high-net-worth investors



Investor relations professionals



Capital markets participants and financial media audiences

MORE THAN EVENT SPONSORSHIP

CRS sponsorships are structured to provide ongoing brand exposure through media, digital distribution, podcast advertising, executive content, and conference-related visibility — not just logo placement at a single event.

Ideal Sponsor Categories



- Securities law firms
- Accounting and PCAOB audit firms
- Transfer agents
- Broker dealers and investment banks
- Investor relations and public relations firms
- EDGAR and compliance providers
- Capital markets advisors and consultants
- Financial media and technology platforms

Sponsorship Visibility Includes

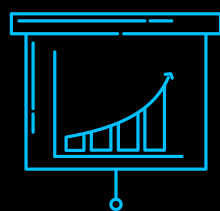
- Brand integration across Off Road with Frank Ferraro
- Commercial placement within podcast episodes and video media
- Featured exposure on Corporate Roadshow
- Social media and digital marketing visibility
- Association with NIBA-related media coverage and investor events
- Visibility before, during, and after the conference cycle
- Direct alignment with executive interviews, investor-facing media, and capital markets content

WHY CRS

MEDIA. MARKETS. MOMENTUM.

For almost 30 years, Corporate Roadshow has been a leader in blending capital markets expertise with digital media and investor communications. CRS delivers professional content, executive interviews, podcast distribution, investor-focused storytelling, and live roadshow opportunities designed to help companies build visibility, credibility, and market momentum.

CRS HELPS COMPANIES:



TELL THEIR STORY
PROFESSIONALLY



CREATE INVESTOR-
FACING MEDIA ASSETS



BUILD EXECUTIVE
CREDIBILITY



SUPPORT CAPITAL
MARKETS OUTREACH



EXTEND CONFERENCE
EXPOSURE



STAY VISIBLE AFTER
THE EVENT

CRS IS THE MEDIA LAYER THAT HELPS COMPANIES GET MORE VALUE FROM THE CONFERENCE EXPERIENCE.



FRANK FERRARO

CEO, Corporate Roadshow

Frank Ferraro is the Founder of Corporate Roadshow and Host & Executive Producer of Off Road with Frank Ferraro, a business and capital markets media platform focused on executive visibility, investor awareness, and conference-driven media exposure.

With more than 35 years of experience in trading, market structure, and capital markets, Frank previously served as a head trader at Citadel Securities and held senior trading roles at Castle Securities before launching Corporate Roadshow.

Today, Frank combines financial media, executive interviews, podcast distribution, investor-facing content, and live roadshow events to help public and pre-public companies strengthen visibility, credibility, and engagement within the capital markets community.



ANDREA CATANEO

President

Andrea Cataneo is a seasoned securities attorney and partner at Lucosky Brookman LLP, bringing more than 25 years of experience in capital markets, securities law, and deal structuring.

She has advised public and private companies through capital raises, IPOs, uplistings, and regulatory strategy. Andrea works closely with management teams, investors, and service providers to help companies navigate the path to public markets and long-term growth.

THE NIBA CONFERENCE

The NIBA Conference continues to be one of the premier gatherings in the capital markets community, bringing together issuers, investors, bankers, service providers, and industry professionals from across the country. We are proud to return as the official Media Sponsor of the event and I am equally honored to serve in a leadership role as Chair of NIBA's Digital Marketing Committee. Alongside Andrea Cataneo, President of Corporate Roadshow and a dedicated NIBA Board Member for more than 12 years, we look forward to helping make this conference an outstanding success through expanded media visibility, executive storytelling, and meaningful industry engagement. Most importantly, we look forward to seeing everyone in person and continuing to build relationships that help drive the capital markets forward.

Frank



TURN YOUR **NIBA** PRESENCE INTO A **MEDIA MOMENT.**

The conference gets you in the room.
CRS helps you stay in front of the audience.

**PODCAST. VIDEO. ROADSHOW. INVESTOR
AWARENESS. MEDIA VISIBILITY.**

Frank Ferraro



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**BE SEEN. BE HEARD.
BE REMEMBERED.**